



JAMES BAXTER

I have spent more than 50 years working in a wide variety of management roles in the Container Shipping, Transport and Logistics industry, including residential periods in South Africa, Netherlands, Australia, Germany and Kenya.

I am now formally retired from full time employment, but maintaining an involvement with the industry through consultancy work with Webster Robertson Ltd (www.websterrobertson.com). I am also Chairman of the Trustees of the East Part Riding for the Disabled Group (www.eastparkrda.org.uk), and currently President of the Invicta Military-Vehicle Preservation Society (IMPS) (www.imps.org.uk), which is part of my hobby interest in World War 2 military history, and owning various military vehicles.

Immediately prior to retirement in 2006 I was for three years based in Mombasa, Kenya, as Regional Director of P&O NEDLLOYD East Africa Ltd, managing P&O Nedlloyd business in East Africa.

Upon my retirement my wife and I planned and executed two overland tours, one from Kenya to Cape Town and back, and a one-way trip from Kenya to the UK, all in a Land Rover and covering 39,000 miles and 17 countries in 14 months.

Previous roles included General Manager, Customer Operations UK/Ireland based in London, responsible for leading P&O Nedlloyd's UK terminal, landside and customer service teams with staff of over 300, handling 400,000 container moves a year, and a budget of over US\$ 180 million. I also spent two and a half years in Rotterdam as European Marketing Manager, followed by a two and a half year secondment to Sydney, responsible for the sales, commercial and operations for the trade between Europe and Australia. As well as a number of other UK based management positions, I have also been lucky enough to travel extensively throughout East and Southern Africa, and enjoy secondments to Johannesburg and Hamburg.

In the early 70s I spent a brief period in the Territorial Army, specifically C Squadron, the Royal Yeomanry Regiment (The Kent and County of London Yeomanry (Sharpshooters)). Unfortunately overseas business travel at the time meant that I could not keep up the required time commitments.

I very much support the idea of young people having a military involvement as part of their education as it instils discipline, respect for others and responsibility for oneself, as well as building self confidence, which I feel I gained from my own experience at a similar military, albeit Navy, establishment.

Education

1960 – 1964

Nautical College, Pangbourne, Berkshire